



## Project Title

Establishment of the Farmers' Information Center

## Project Type

Agriculture strategic sector development

## Project Location

Koplik Functional Area - Malësi e Madhe

## Total Pre-Estimated Budget

15,000 Euro per year

## Project Background and Analysis

Economic analysis of the functional area program has identified a number of problems that have so far excluded the use of agricultural sector's revenues in Malësi e Madhe. Some of them are related to the market, lack of information among the farmers about farm diversification opportunities or advantages of native and natural seeds. Setting up an information and management center to farmers is a feedback in response to the need to resolve these issues and allow expansion of agricultural production that finds broad regional or cross-border market.

## Specific Objectives of the Project

The project objective is to provide farmers in the functional area of Malësi e Madhe with information about domestic and foreign market, as well as alternatives to raise funds for the investments needed in response to the market demand.

Taking of accurate information is a key component to reorganize the agriculture sector, which is the primary strategic sector of the area, so as to realize the competitive advantages and potential of income.

## Expected Results and Project Indicators

The following are the expected results:

- Farmers will be well-informed about long-term and solid potentials of their farm development, as well as about opportunities of existing uncultivated agricultural land.

- Redistribution of surfaces of land which is already planted in Malësi e Madhe

Direct beneficiaries are the farmers living in the functional area, where there are currently about 8.222 farms, mostly household run farms. On the other hand, all the residents of the functional area are beneficiaries, about 54.555, given that agriculture is chosen as the primary sector for its overall economic development.

# PROJECT 2



functional area programme  
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## Project Activities

The following are the main activities of the project for establishment of the farmers' information center:

1. Regulation of legal framework under which this information center will operate for the functional area of Malësi e Madhe;
2. Providing the necessary infrastructure for its operation (working premises, tools);
3. Setting up a group of specialists from the agricultural sector, as well as the center's operating staff;
4. Organization of an information campaign on opening of this center and its purpose.

## Project Maturity

Setting up an information center for farmers is a feedback based on needs derived from the economic analysis of the functional area program and recommendations given, also approved by agriculture experts in Malësi e Madhe.

Preparation of a plan for the agricultural land expansion which is presently uncultivated, as well as the most effective use of the cultivated land actually uncultivated can be considered a prior activity for the successful project implementation, based on the study conducted on the regional and cross-border market. Informing and addressing the farmers living in the functional area, as per a preliminary plan, also provides the basis for cooperation among them.

## Financial Resources and Implementation Partners

The potential project donors are identified as follows: Ministry of Agriculture and Association of Farmers that are directly linked with agriculture development and human capacities.

## Project Cost

The key elements of project cost are the salaries of consultants and its organizers, as well as an initial fund to provide adequate infrastructure for setting up the center.

The center's first year cost is estimated at 20,000 Euro, including also the infrastructure cost, and in the coming years the expected costs are 15,000 Euro per year.